

Propaganda Techniques

Directions: Next to each statement, write which type of propaganda is being used. Sometimes there may be more than one good answer. Although none of these is specifically a real quote or real example, if a sentence is in quotation marks, it is meant to suggest that a fictitious person said it.

1. A poster warning against drunk driving shows a wrecked car and says: You drink, you lose.
2. In a political campaign, a candidate discusses his/her life growing up in a poor neighborhood.
3. "My opponent is a liar."
4. While campaigning in Kansas, a candidate wears jeans and a flannel shirt.
5. A commercial shows Michael Jordan posing with a bottle of a new type of men's cologne.
6. "McDonald's is America's favorite."
7. "I'm not a racist, like my opponent."
8. "Don't be left out of the fun, buy your tickets now!"
9. "Hold on to your freedom and vote for Joe."
10. "All Walmart owners are thieves."
11. "The Republican Party is a defender of American values."
12. "If you use normal toothpaste, your teeth will fall out from lack of bone growth. Don't let that happen. Buy Teeth4Ever."
13. "Nobody in school actually cares about learning."
14. "Chromebooks are better than the old desktop computers because they make use of newer technology."
15. "Mr. Brady says that Mr. Madore is a good teacher, and Mr. Madore says that Mr. Brady knows how to judge good teaching. Therefore, Mr. Madore must be a good teacher."
16. "Bigfoot is real--no one has proven that he doesn't exist."
17. "If we can't wear jeans with holes in them to school, pretty soon we'll be wearing uniforms."
18. "First period didn't have to do the homework assignment, so we shouldn't have to do it, either."
19. A poster showing severely malnourished children asks you to give money to feed the children.
20. "Because Mr. Madore has such good students, he must be a good teacher."